Entrepreneurial Development Bank

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STRATEGY 2030 Pioneer - Develop - Scale Commercial Commercia Commercial Commercial Commercial Commercial Commercial C

SCAL

balanc sheet

Employee of Baynouna, Jordan's largest solar power plant

### We believe in a world, in which by 2050, more than 9 billion people live well and within planetary boundaries.

### Our vision and determination have not changed ...

We focus on three SDGs ...

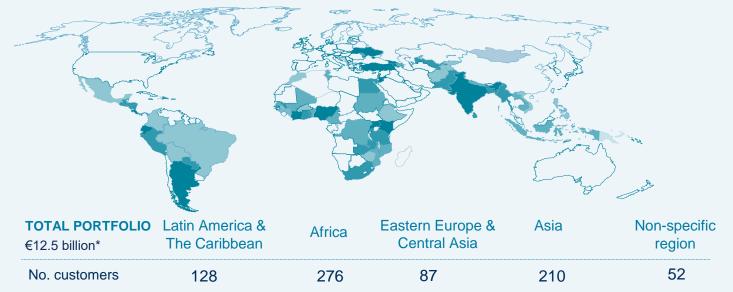


- ... covering the following core activities ...
- Financial products, including debt, equity, guarantees and capacity development
- Environmental, social, governance value add (e.g., sector initiatives)
- Opening up new 'markets' (e.g., Venture Capital) and creating new investment vehicles (e.g., DFCD, Nasira) & spin-offs (e.g., CFM, TCX)

... across three sectors...



... focusing on Africa, Asia and Latin America and active in the ECA region



\*2021 portfolio consists of €8.3 billion for FMO, €1.4 billion for public funds and €2.8 billion for mobilized funds

### ... but the circumstances in which we operate have - significantly



Global inequality on the rise



Lack of bankable opportunities



**Customers** require speed and simplicity



**Economic growth** strongly debt fueled, raising questions on its sustainability; **geopolitical tensions** rising



New technologies create opportunities but also new (ethical) risks



Increased stakeholder expectations



World behind on Paris goals and adaptation finance; developing countries are disproportionately affected



More stringent regulations

## To addresses these and many other challenges, we have raised our impact ambitions ...

We aim to maximize our impact on the SDGs by supporting inclusive and sustainable economic growth and reducing inequalities — both of which are conducive to reducing poverty — while being consistent with a pathway towards low greenhouse gas emissions and climate-resilient development.



- Grow number of jobs supported
- Increase decency and quality of jobs

- Improve economic inclusion for the B40
- Increase gender lens
   investments
- Invest more in Least Developed Countries, fragile states



- Net zero portfolio by 2050, through just and inclusive transition
- Support customers' alignment with the Paris goals and customer's resilience
- More investments in mitigation, adaptation, resilience and biodiversity

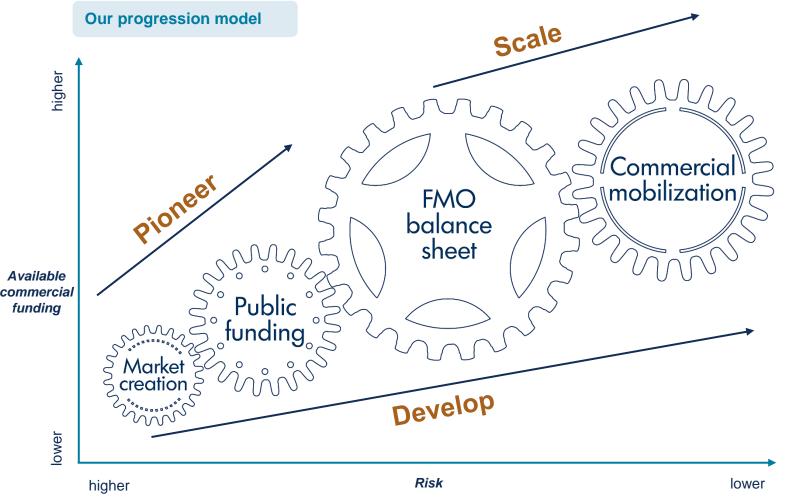
- Intensify role as change agent for environmental, social and governance topics
- Bridge public and commercial partners; doubling our public and mobilizing portfolios
- Make unbankable impact opportunities bankable through market creation
- Improve impact management system

**10** billion € invested in SDG 10

10 billion € invested in SDG 13

**10** meaningful innovations

### ... and updated our strategy. Its essence is captured in three words: Pioneer – Develop – Scale



We start with market creation – developing unbankable opportunities into bankable projects.

We move projects to public funds, developing new products & segments and making higher risk investments.

Through our own balance sheet, we provide financial support and scale investments.

By mobilizing commercial partners, we aim to further scale our impact.

As a change agent on environmental, social and governance topics we support development of our customers' capabilities.

### We will push our boundaries on the following fronts, with the aim to maximize impact towards 2030



PIONEER – DEVELOP – SCALE ······

First Cap.

FMO's client First Capital Bank Malawi is increasingly servicing farmers and smallholders.

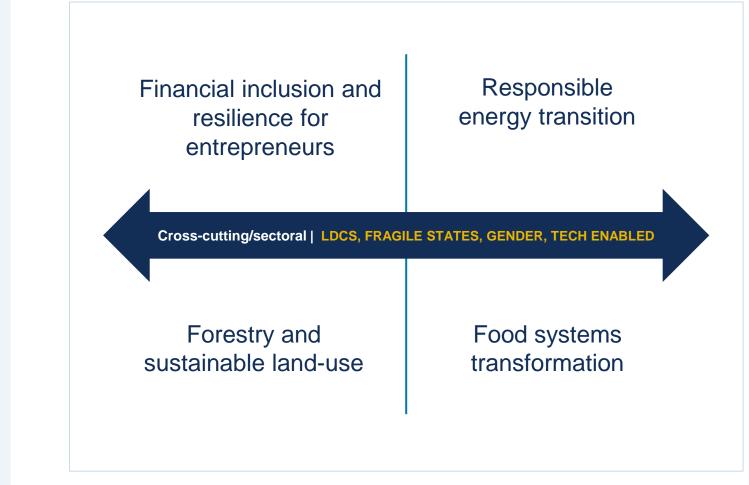
They financed Cala Agriculture Company - a macadamia producer. Cala has nurseries, plantations and processing facilities and currently employs 1,100 employees and they support local communities with an outgrower's program and beekeeping courses.

Watch the full story on our YouTube channel <u>First Capital</u> <u>Bank Malawi | Supporting</u> agri smallholder famers PIONEER – DEVELOP – SCAL

Climate Action

# Through market creation, we will develop unbankable opportunities into bankable projects

- We will focus on themes with highest impact opportunity and on cross-cutting/sectoral topics.
- We will differentiate between business development (3-5y horizon) and ecosystem development (5-10y).
- We will work closely together with many different local partners such as Civil Society Organizations (incl. NGOs), incubators, accelerators, business networks, and universities.



**PIONEER-DEVELOP-SCAL** 

# Innovation will be imperative for achieving SDG impact ambitions – aiming for 10 meaningful innovations by 2030

Some of the past innovations that we want to do more of



A publicly available model for quantifying indirect jobs, value added, GHG emissions related to FI investments



A pioneering partnership of NGOs and financiers aiming to help developing countries build climate resilient economies

2018 Nasira

An innovative financial program promoting inclusive growth and, this way, tackling some root causes of irregular migration

2015 CLIMATE

2007

Uses blended finance structuring to invest in climate mitigating and adaptation in emerging economies

Offers solutions to manage currency risk in developing and frontier markets

- We are convinced that innovation is required for FMO to remain relevant both as a DFI and as an organization.
- We will pioneer e.g., new approaches, business models and products with the potential to be more impactful and scalable.
- We aim for transformational innovation as opposed to incremental innovation. In practice this means we aim for substantial innovations which have a significant impact and make a real difference in our industry.

PIONEER – DEVELOP -SCA

## Supporting equality between and within countries – aiming for €10 billion in SDG10 portfolio investments by 2030

The income gap between the poorest and the richest countries is widening further exacerbated by the COVID-19 pandemic. Since 2020 over half of the world's poor live in fragile states.

We contribute to reducing inequalities within and between countries. Inequality between countries is targeted by focusing on Least Developed Countries (LDCs) and fragile states, within countries by focusing on supporting inclusive businesses.

- We will scale inclusive business solutions benefitting underserved and bottom 40% of income distribution, directly and indirectly (via financial institutions & funds)
- We will advance gender equality through increased gender lens investments and intensify our engagement with the 2x Collaborative. .
- We will invest more in Least Developed Countries and develop a proof of concept for successfully investing in fragile states cooperating closely with local stakeholders.
- We will blend private and public funds to enable local companies and banks to venture out to (high-risk) underserved segments.

PIONEER – DEVELOP – SCA

# Reinforcing climate action through a just and inclusive transition – aiming for € 10 billion in SDG 13 portfolio investments by 2030

- We are committed to the goals of the Paris Agreement and to reach net-zero by 2050 through a just and inclusive transition.
- We support customers' alignment with the Paris goals.
- We strive to align new transactions and portfolio with 1.5°C pathway.
- We will build up a portfolio that supports mitigation, adaptation, resilience, biodiversity-positive contributions, and build markets for carbon removals, including forestry.
- We will improve data collection, also at customer level.
- We will implement a climate risk framework to manage for both physical and transition climate risk.



PIONEER – DEVELOP – SCALE

# Strengthening our role as a change agent on environmental, social and governance topics through enhanced ESG management

"FMO is leading in the DFI-industry; allocating more capacity to ESG due diligence, monitoring and value creation than peers" \*

#### What we do

- Supporting customers in improving on ESG topics in their operations according to (enhanced) international standards
- Limiting negative impacts especially for local communities
- Promoting responsible business practices through sector-wide initiatives, via partnerships with local communities and civil society

#### Where we will improve

- Enhance investment process in cooperation with local partners and communities
- Implement recommendations from our 2022 disclosure and transparency initiative
- Sharpen position statements on the various ESG aspects

- Review mandate and effectiveness of the Independent Complaint Mechanism
- Monitor performance and incorporating lessons learned

PIONEER-DEVELOP-SCA

### Upscaling mobilization of private capital to accelerate our impact by aiming to double this portfolio by 2030

Closing the SDG financing gap requires the private sector to participate at a larger scale than is currently the case.

- Upscaling mobilization of commercial capital by making use of the existing organizational platform, strong FMO balance sheet, and blending finance:
  - Climate fund propositions for large scale mobilization, following just & inclusive transition approach
  - Blend public and commercial funding for highimpact propositions in LDCs
  - Exploring possibilities for equity mobilization

Strengthening syndication efforts by increasing sourcing capacity of transactions, and by expanding and diversifying our investor base



PIONEER – DEVELOP – SCALE ·

FMO's client WayCool is linking up 40,000 farmers with professional off-takers through a physical and digital platform.

This way, they eliminate redundant touch points, reduce contamination, food waste and improve efficiency. As a result, farmers receive a higher income and the market a reliable and safe food product.

Watch the full story on our YouTube channel <u>WayCool</u> <u>Agri-Tech benefits small</u> scale farmers

Bell pepper Norm:250mg/kg

## Our sectors and equity investments will each accelerate our contribution to the SDGs

| Financial<br>Institutions  | Energy   | Agribusiness,<br>Food & Water   | Private Equity  |
|--|--|---|---|
| Creating inclusive, resilient<br>and sustainable financial<br>sectors  | Driving and supporting<br>sustainable energy<br>transition & access  | Accelerating sustainable & resilient agricultural supply chains to increase food security   | Strengthening focus to be more value adding   |
| <ul> <li>Supporting local FIs to become change agents for inclusion and sustainability</li> <li>Leveraging technology by financing fintechs and supporting customers' digitalization</li> <li>Increased sharing of end-client's credit risk and increased engagement in fragile states</li> <li>Guiding customers towards Paris alignment and broadening our impact through sector-wide initiatives</li> </ul> | <ul> <li>Increasing clean energy<br/>investments</li> <li>Supporting energy access<br/>solutions for the Bottom 40% and<br/>rural populations</li> <li>Scaling technologies and<br/>solutions to accelerate the<br/>sustainable energy transition such<br/>as transmission and distribution,<br/>energy storage and commercial<br/>and industrial solutions</li> </ul> | <ul> <li>Strengthen local agri and<br/>food supply chains</li> <li>Engaging with select clients<br/>to strengthen sustainable<br/>practices and resilience</li> <li>Working with customers<br/>towards Paris goals by<br/>supporting a just and<br/>inclusive transition</li> <li>Investing in sustainable land-<br/>use, forestry, ecosystem<br/>protection and restoration</li> </ul> | <ul> <li>Providing early-stage/growth capital through fund investments, co-investments and direct investments</li> <li>Aligning equity investments further with our focus sectors/SDGs</li> <li>Actively engaging with investees to add value and raise their capacity (e.g., sustainable E&amp;S practices, governance, alignment with Paris goals)</li> </ul> |
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## Portfolio growth and strong partnerships will support the achievement of our ambitions

#### **Portfolio growth**

Scale enhances our impact, while supporting our long-term financial sustainability.

- Growth up to ~€22 bln portfolio by 2030 is assumed (CAGR 7%) through careful balancing of impact, risks and return to our portfolio
- Through increased growth and expansion of partnerships, aiming to double our public and commercial portfolios by 2030
- Aiming for an average return on equity of 4% and maintaining a total capital ratio of at least 20%

#### **Partnerships**

FMO works with a wide range of partners and will increase its local presence to realize impact, manage risk and connect with local communities.

- Customers as change agents for sustainable development
- The Dutch government as a strong partner especially in developing market creation
- Local communities as invaluable partners in the impact development process
- NGOs/CSOs as sources of knowledge on local community needs, and potential contributors in market creation efforts

- Peers and mobilizing partners to scale projects and collaborate on key topics
- Regulators & supervisors to ensure prudential, FEC, ESG and climate risk management
- Other partners like Invest International and knowledge institutions

### We will enhance our role as gatekeeper to the financial sector

- Integrity will become even more important in our way of working incorporating regulations reg. Financial Economic Crime, climate risk and ESG/ sustainability
- We strongly believe that it is in our mandate as a DFI to keep fulfilling our role of gatekeeper in preventing money laundering (AML) and terrorist financing
- It is vital that we know with whom we are conducting our business. We remain focused on strengthening our due diligence and monitoring of business relationships

Potential and existing customers / partners Risk assessment Mitigate financial, AML, ESG and integrity risks to acceptable levels Business relationships with customers / partners Maximize impact



Customers of good standing and reputation





### To deliver on our strategic ambitions we will need to further build and strengthen our core capabilities ...

We have identified 8 cross-cutting themes where we need to take action.



## ...while managing key financial & non-financial as well as strategy execution risks

### A I Risks embedded in risk appetite framework (taxonomy)

 Key financial and non-financial risks are embedded in FMO's risk appetite framework.

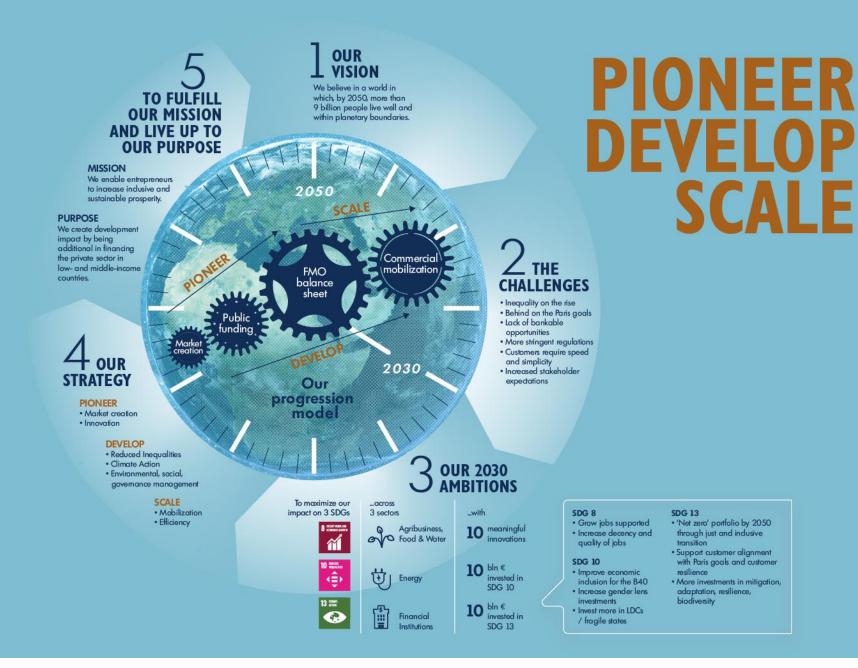
### **B I Execution risks connected to the strategy**

 Managing execution risks related to implementation of the strategy requires close management of organizational changes.



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Baynouna, solar power plant in Jordan