

MASSIF-CD

Environmental and social performance

Latin America – Procredit Greenlines Development

Procredit Group comprises 21 FIs providing banking services in transition economies and developing countries in Eastern Europe, Latin America and Africa. With a focus on small businesses the group's business model centers on a form of socially responsible banking that is transparent, efficient, profitable and sustainable. The aim of the project is to develop and introduce green lines in two of the Procredit banks in Latin America: in Colombia and El Salvador. The CD support being provided aims at determining technical and economic viability for energy efficient and/or renewable energy financial products, determining and identifying target clientele and designing a bankable approach to "green finance".

Environmental & Social Performance

Latin America – Global Partnerships, Development of green financing

Global Partnerships is a not for profit social investor in Latin America. They recently launched a Green Technology Fund (GTF) to support access to affordable green energy for rural areas across Latin America. In order to set up a sustainable business model for the GTF, Global Partnership will seek support of partners to identify and replicate models of Green Technology that are currently working or that have potential. CD funding is utilized to support this knowledge transfer between partners and to capture and transfer the knowledge in order to develop and improve proven business models.

Product Development

Bolivia – SembrarSartawi, Agricultural Value Chain Development Project

SembrarSartawi is a foundation that provides a range of financial services to micro and small agricultural producers in both rural and urban Bolivia. For this CD funded project, the focus is on two branches in the rural area of La Paz region, Bolivia. Farmers will be supported to strengthen their production capacities through use of sustainable agriculture techniques. The project has four pillars:

- I. Support and strengthen technical skills for SembrarSartawi's clients through direct technical assistance (group and individual) to improve yields and production practices.
- II. Improve access to formal and informal markets and increase farmer competitiveness.

III. Disseminate and strengthen agricultural and forestry information and knowledge through mass media.

IV. Sensitize the school-age population on environmental issues in the project locale.

FMO-CD

Environmental and social performance

Guatemala – Banco Agromercantile de Guatemala, Development of an ESMS
BAM, the fourth largest bank in Guatemala, has committed itself to the development of an Environmental and Social Management System in order to better enable it to identify and manage the E&S risks to which it is exposed. CD funding will be used to engage an expert consultant in order to support the development of the relevant policies, procedures and systems. **03 August 2011** **Enclosure(s)** **ReferenceDate**

Professional Development

Honduras – Institutional Strengthening Project, Banco Popular
Banco Popular has grown from being an NGO offering financial services, to being Honduras's largest MFI. This rapid growth combined with the challenges means that it is important to provide the bank's staff with the right knowledge, tools and skills they need to do their jobs. FMO will co-fund Banco Popular in order to support the strengthening of their middle management. Furthermore, an assessment of the Bank's existing products will be undertaken to understand whether they meet clients' needs, recommendations will be made as to how the bank's product offering could be improved.